

# THE **COMPLETE**, AUTOMATED WAY TO SHOWCASE YOUR MOST POWERFUL CONTENT

## Create immersive shopping experiences

Publish visually engaging mobile-responsive images  
and video to the most lucrative, eye-catching  
product page real estate – with **Mosaic**.

It's a **complete solution** with numerous options  
to deliver content at scale across all products.



# MOSAIC

## FOR BRANDS

Engage shoppers with content that converts

Use the interactive **Mosaic Board** within Content Publisher to assemble rich assets that appear inline and above the fold on Power Pages, or the **Mosaic Icon** to display assets for one or more products that appear in search results and product listing pages – and publish to all participating retailers

## Prime Real Estate

Shoppers won't miss your best enhanced content, placed above the fold beside the hero image, next to the add-to-cart button, in product search results and product listing pages and more\*

## Scalable

Build Mosaic images, videos and 360° tours and deliver at scale across products

\*Mosaic Board placement and Mosaic Icon design is determined by each participating retailer

## Exciting Content Types

Including user-generated consumer images and consumer video curated from our Montage ecosystem of partners, as well as related products based on participating retailer assortment that can integrate with add-to-cart functionality

## Interactive Layouts

Bring products to life with stunning **Mosaic Board** and **Mosaic Icon** designs that entice action

## Syndication-Ready

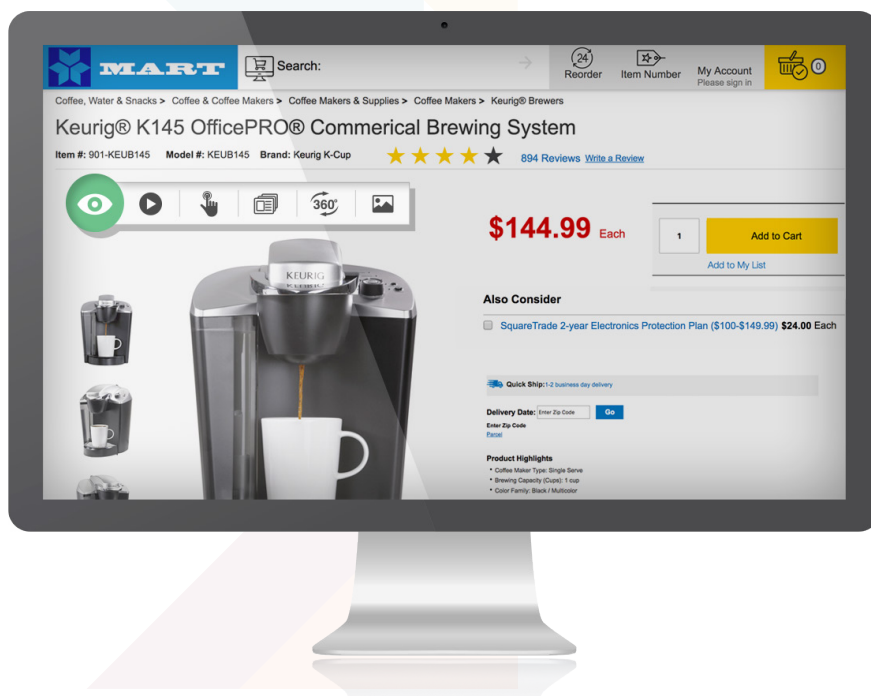
Package content once to look its best, publish across participating sites

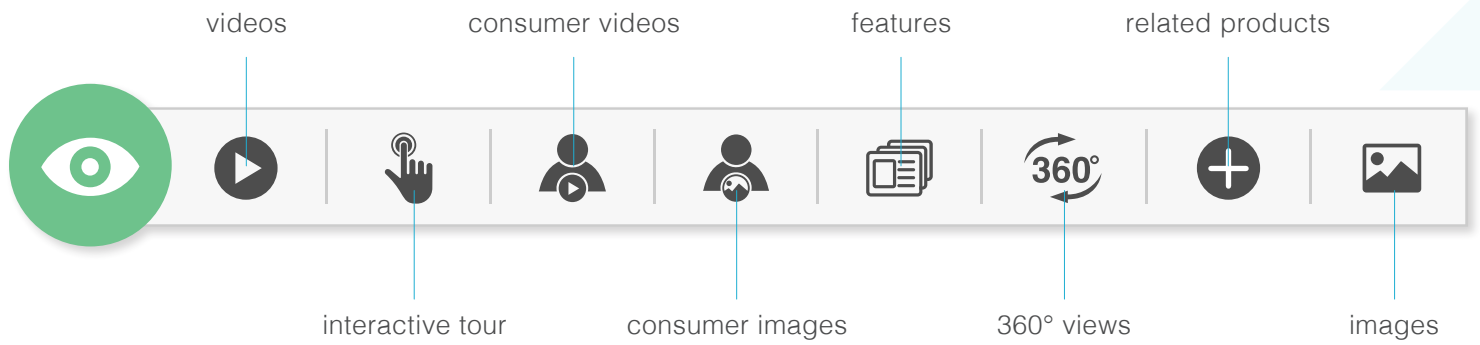
## Enhance Power Pages

Gain control of content placement both above the fold and inline within the Power Page

## Get Valuable Data

Metrics on content views and engagement help you measure results and optimize your Mosaic assets





## FOR RETAILERS

Elevate the shopper experience

Leverage prime real estate to boost conversion with powerful, interactive manufacturer content – at no cost to you

### Complete Solution

Suppliers can use Mosaic for any visual content published to your site using Content Publisher

### Custom Layouts

Choose from engaging, interactive, never-before-seen **Mosaic Board** and **Mosaic Icon** designs, customized to your retail site, with more dynamic layouts in development

### Engaging Content

Including user-generated consumer images and consumer video, as well as related products based on your product assortment, that can integrate with add-to-cart functionality

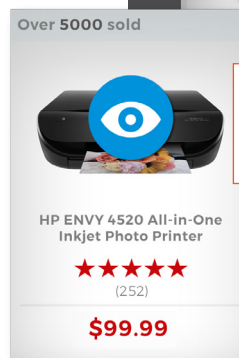
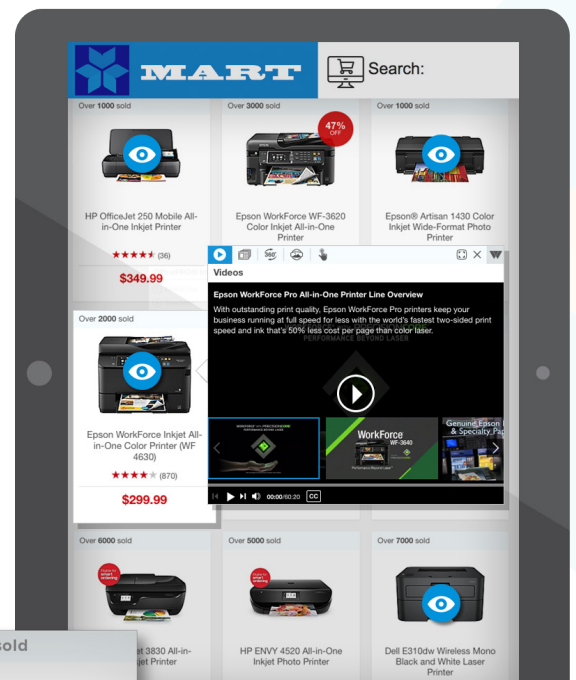
### Fully Responsive

Mobile-friendly interface displays beautifully on every device

Learn more: [info@webcollage.com](mailto:info@webcollage.com)

## Flexibility and Control

Choose **Mosaic Board** placement and customize **Mosaic Icon** design to complement and enhance your site



Mosaic Icon on product search results

## COMING SOON

Even more dynamic layouts and content types.